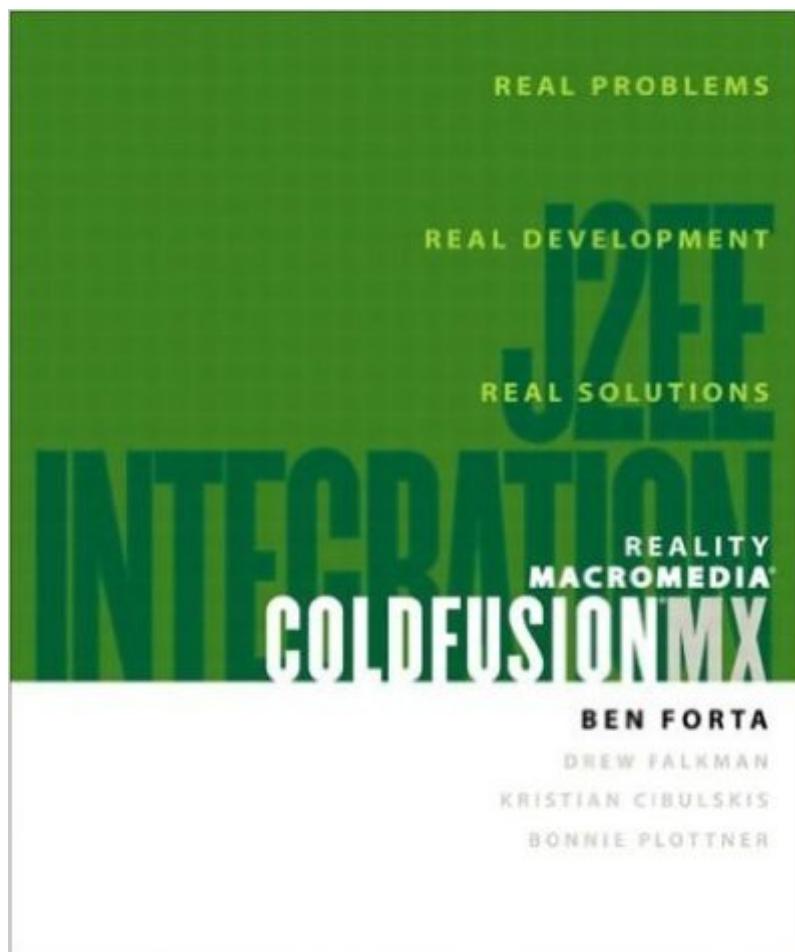


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# Reality Macromedia ColdFusion MX: J2EE Integration



## Synopsis

If you develop for the Web, you know that Macromedia ColdFusion MX lets you combine the power of Java 2 Enterprise Edition (J2EE) with the rapid development and ease of the ColdFusion Markup Language. Reality Macromedia ColdFusion MX: J2EE Integration, part of the Reality series from Macromedia Press, gives you an intimate look at how a crack development team planned for and built some serious applications using the synergies of Macromedia ColdFusion MX and J2EE. From defining the business problems to conceiving the solutions and making them a reality, this book shows you the entire process from the inside out. As a virtual member of the team, you're privy to meeting notes, inter-company memos, and technical diagrams--all the inner-workings of best practices used to develop the book's highlighted applications, which include a news syndicator, enterprise portal, customer relationship manager, e-commerce Web site, and B2B exchange. You'll learn how to utilize Java constructs like JavaServer Pages (JSP) custom tags, Enterprise JavaBeans (EJB), XML, JavaMail, Java Messaging Service (JMS), and more. Plus, all of the code used to develop the applications is included on the accompanying CD-ROM for you to examine at your leisure.

## Book Information

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## Customer Reviews

Great concept, well written, good topic. This book takes a different approach than other technology books. To start, 5 applications are developed - all apps are useful and relevant. You are taken through the whole development process, from problem to conception to development and wrap-up.

This allows you to really understand the process involved with each application - why it was built the way it was and even where else you could take it and how. All the good and relevant J2EE concepts are introduced to the ColdFusion developer, not only how to use them, but why. The code alone is worth way more than the cost of the book. I highly recommend it for anyone who already has a basic understanding of ColdFusion (beginners should start somewhere else first).

This book has a couple of really good nuggets of information. However, like the other Reality series books, it's over crowded with talk about methodology, fake meetings, requirements gathering, and other stuff. That's fine for one book, but all three books have the same generic information over and over. If the book concentrated specifically on working with Java in ColdFusion, it would have been much better. The book is worthwhile for the small pieces of information it offers, but be realistic with your expectations.

This book provided us with some valuable hints and suggestions that have helped guide our company's e-business. The section of the book on the E-Commerce application gave us a lot of great ideas but the most helpful was the section on the Customer Relationship Management tool (section 4). We implemented something that was very close to what was described and it appears to be a very solid long term solution.

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